



IUE2010 SPONSOR/Exhibitor CONTRACT

Company Information

First Name: _____ Last Name: _____

Title: _____

Company: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____ Phone: _____ Fax: _____

Email: _____

Website: _____

Conference Sponsorship Opportunities

Please note that all sponsorship opportunities are available on a first come, first served basis. Please check your selection(s) below. All prices USD.

Sponsorship Level (Choose only one of the following):

- PLATINUM Sponsor: \$5,000**
 - Three full conference registrations
 - Exhibit Booth space
 - Preferred logo placement (Program and other conference materials)

- GOLD Sponsor: \$2,500**
 - One full conference registration
 - Exhibit Booth space
 - Preferred logo placement (Program and other conference materials)

- SILVER Sponsor: \$1,000**
 - Exhibit Booth space
 - Logo placement (Program and other conference materials)

- PROFESSIONAL/ACADEMIC ORGANIZATION Sponsor: \$500**
 - Logo placement (Program and other conference materials)

Internet User Experience 2010 – A conference spotlighting methods for dramatically improving today's web site user experience



IUE2010 SPONSOR/Exhibitor CONTRACT

Food and Entertainment (No limit on choices):

Feed them and they will remember you

- Main Event Reception Sponsor, Sunday 6:00–8:00 p.m. (One available): **\$2,000**
- Lunch Sponsor (Two available): **\$1,500**
- Lunch Sponsor (Two available): **\$1,500**
- Snack Sponsor (Seven available): **\$500**

Branded Items (No limit on choices):

- USB Drive with your logo for Proceedings (One available): **\$2,000**
- Conference Pen with your logo (One available) (**SOLD OUT**)
- Lanyard for Credential Holder (**SOLD OUT**)

Acknowledgement Space in Program

- Back cover, Full color: **\$750** (One available)
- Inside front cover, Full color: **\$600** (One available)
- Inside back cover, Full color: **\$500** (One available)
- Inside page, Black and White: **\$250** each (Multiples available)

Exhibit Space:

- July 25, 2010 starting at 3:00 p.m. through July 28, 1:00 p.m.: **\$ 750**
- Includes table/chairs/electrical/wireless internet in main traffic area of conference

TOTAL SPONSORSHIP DUE:

TOTAL DUE: \$_____

**For QUESTIONS and SPECIAL REQUESTS, Contact
Dave Mitropoulos-Rundus, IUE2010 Sponsor chair at the following:**

e-Mail: **Sponsor@iue2010.com**
Phone: **(734)272-3209**
FAX: **(734)864-7370**

**Internet User Experience 2010 – A conference spotlighting methods for
dramatically improving today's web site user experience**



IUE2010 SPONSOR/Exhibitor CONTRACT

Acceptance of Contract

Agreement made between: _____, hereinafter referred to as SPONSOR, and Dina Metro TV Production & Web Design LLC, hereinafter referred to as IUE2010 HOST on the _____ day of _____, 2010.

SPONSOR has agreed to pay a fee for their sponsorship level and options (selected on previous page and specified in the IUE2010 Sponsor Prospectus) which permits them to have an Exhibit Space at IUE2010 on July 25th, 3:00p.m. – 8:00p.m., July 26th, 8:00a.m. – 8:00p.m., July 27th, 2010, 8:00a.m. – 6:00 p.m., July 28th, 2010, 8:00a.m. – 6:00 p.m.

SPONSOR accepts as part of this Agreement, and agrees to comply with, the rules governing Sponsorship, set forth on the back of this page and any additions or amendments to these rules as may be forwarded to each SPONSOR at a later date.

SPONSOR, by _____
(Individual's Printed Name and Title)

(Individual's Signature) Date: _____

(Telephone) (Fax) (Email)

HOST, by: _____
(Individual's Printed Name and Title)

(Individual's Signature) Date: _____

Internet User Experience 2010 – A conference spotlighting methods for dramatically improving today's web site user experience



IUE2010 SPONSOR/Exhibitor CONTRACT

Contract Acceptance & Payment Information

1) Send us your completed form and signed contract (all pages), sponsor logo and other materials, and payment (Check made payable to 'Dina Metro TV Production & Web Design, LLC', EIN: 06-1771668) to:

MAIL: **Internet User Experience 2010**
 Dina Metro TV & Web, LLC
 P.O. Box 130856
 Ann Arbor, MI 48105

Other materials (e.g., sponsor name and byline or short description as you would like them to appear) may be sent to us via Email and FAX as appropriate:

Email: **Sponsor@iue2010.com**

FAX: **(734)864-7370**

2) We will review your contract, request additional information (logos, etc.) or contact you directly for any clarification or additional requests as needed.

3) We will send you a final invoice/receipt (marked paid) and a countersigned duplicate of the contract for your files.

Internet User Experience 2010 – A conference spotlighting methods for dramatically improving today's web site user experience